



A l b i o n D e s i g nTM

8 1 2 1 / 2 B u r r O a k S t r e e t • P . O . B o x 9 7 1 • A l b i o n M I 4 9 2 2 4
(517) 629-3840 • Fax (517) 629-9793 • 1-800-276-6461 • maggie@albionmich.com

Background

Albion Design has been in business since 1980, when owner Maggie LaNoue created her first greeting card depicting downtown Albion Michigan, (at right.) Maggie continues to promote Albion, and the mid-Michigan region by using the new medium of the Internet. She created the Albion Home Page, **albionmich.com** in 1995, the first Albion web site. Maggie promotes mid Michigan through her mid-Michigan home pages. Her goal is to feature this region's arts, history, and non profit groups by showcasing them in the following city home pages, owned and maintained by Albion Design. **battlecreekmich.com, jacksonmich.com, marshallmich.com and homermich.com.** With the addition of www.springfieldmich.com, a city owned page maintained by Albion Design, there is an interconnected network of web sites that covers all of the cities in Calhoun County. We seek to increase cooperation between communities in this region, to join the strengths of each community in an effort to promote this region.



Specialties - see examples online at www.albiondesign.com

Web Site Design and consultation - our web sites are custom created with an emphasis on an attractive design that loads quickly and can be easily found by a key word search. We can advise, and help you with registration of domain names, an excellent investment for corporate identity. Our press release can help bring traffic to your page, or announce any new service. We also offer training in web site design, so that you can maintain or update your own web site.

Custom Greeting Cards - You can be sure that a custom card by Albion Design depicting your business will be noticed by the recipient. Our cards help you to "brand" your organization, by depicting your company's logo, products, location, or many other features that generic cards do not begin to reflect. Ask us for samples.

Custom Corporate Art - Maggie's style is distinctly recognizable, using a variety of line widths, with close attention to detail, perspective and layout. Trained in the traditional school of pen and ink, Maggie's current art retains the old world feel but uses modern technology. You are able to view your custom art in progress online and participate in its creation.

Logo Design - We work with you to design a logo that will capture the essence of your organization, and reproduce well in a variety of sizes. We provide you with a digital design in a vector format that can be reduced or expanded without loss of quality.

Brochure Design - We use our art and printing experience to design your brochure so that it can be adapted over the years as you need it updated. Thanks to today's equipment, smaller businesses can now enjoy full color brochures without having to pay for large press runs.

Specialty Advertising Products - With our design background and connections with the field of advertising, we can get you completed products in much less time than was previously possible. We can show you proofs online, and electronically transfer the design files to the manufacturer, trimming turn-around times to a minimum. Our prices are competitive!



About the Owner

Maggie LaNoue



Maggie was born in Washington, D.C. but now resides in Albion, Michigan. She attended Albion College, in Albion Michigan, where she is a third generation Albion College honors graduate, studying Visual Arts. Maggie also studied art at the Corcoran Gallery of Art in Washington D.C. in her earlier years. Some of Maggie's clients include: Stroh Brewery, Dawn Food Products, Felpausch Food Centers, Hush Puppy Shoes (Wolverine Worldwide) and many more.

Business owner since 1980

Owner of Albion Design, formerly Albion Cards. We specialize in design for web pages and do custom art and cards for corporations and other groups. Our design work includes drawings of homes, businesses, detailed maps, camera-ready art, logo designs and brochures.

We also offer consultation and training for web site development, as well as press releases.

In **1987**, Maggie completed a one-person state sesquicentennial show featuring pen and ink drawings of forty-five centennial businesses. This show toured Michigan for five months. Exhibition catalogue is now in libraries throughout Michigan. A complete collection of prints is archived in the Michigan Historical Museum.

Other Achievements

Listed in **1995's** Who's Who of Professionals.

Chairman of **1995** Albion Community Hospital Charity Ball.

1994-1996 Vice President Friends of Albion Public Library

1999-2000 Board of Directors Albion Volunteer Service Organization

2000-2001 Secretary / webmaster Troop 172 Boy Scouts.

1988- 1991 Co-owner of Lee Printing and Graphics of Parma.

1987 Received special tribute from Governor Blanchard and the Michigan Legislature for contributions to Michigan's sesquicentennial celebration.

1987 Received Certificate of Appreciation from the Greater Michigan Foundation for individual initiative and leadership effort contributing to the advancement of business, industry, tourism and education in Michigan.



1985 Received Young Career Woman of the Year Award from Albion's Business and Professional Women.

1984 Received "Forks" Award in recognition of unselfish contributions to the City of Albion.

1983 Campaigned for postage stamp honoring Small Town, America. Wrote to small town newspapers, Senators, Congressmen; corresponded and in 1987 met with Vice President Bush.